

ACCEPTED FILE SPECIFICATIONS*

ACCEPTED GRAPHIC (VECTOR-BASED) FILE FORMATS

(listed in order of preference) :

1. Adobe Illustrator® CS4.0 (or lower)
2. Macromedia Freehand® 10.0 (or lower)
3. Adobe InDesign® CS4.0 (or lower)

PLEASE NOTE:

- Art files for cut-out dimensional elements must be provided in vector format.
- MAC (Macintosh) platform files are preferred.
- A client-approved color print of the final layout must be provided for VGS' reference. Electronic PDF files are not acceptable. Exact color matches may not always be possible due to the limitations of output devices and/or materials.
- All fonts must be included on disk. If not available, all fonts must be converted to outline paths.
- All linked or placed image support files used within a file must be included on disk. Do Not embed linked or placed images.
- Prepare files at full size with trim marks and additional area for bleed (1/8" minimum).

ACCEPTED IMAGE (RASTER / PIXEL) FILE FORMATS:

1. Adobe Photoshop® CS4 (or lower) in .TIF, .EPS, .PSD, or .JPG (high-quality compressed) formats

PLEASE NOTE:

- A minimum file resolution of 200 ppi at final output size is required with additional area for bleed (1/8" minimum).
- A client-approved color print of the final layout must be provided for VGS' reference. Electronic PDF files are not acceptable. Exact color matches may not always be possible due to the limitations of output devices and/or materials.
- All files should be saved in RGB color mode. RGB files are preferred as they provide a broader color range.
- If available, multi-layered artwork composed in Photoshop® artwork should include a copy of the un-merged file (.PSD) for production purposes.

ACCEPTED MEDIA:

1. CD
2. DVD

PLEASE NOTE:

- Files not exceeding 5 MB may be e-mailed. If file size exceeds 5 MB please contact your VGS sales representative for instructions on uploading files via VGS' FTP site.

* Artwork preparation charges may be incurred if the artwork provided to VGS does not meet the stated guidelines. If you have any further questions regarding file preparation, please contact your VGS sales representative.



VGS

visual graphic systems inc.



architectural



foodservice



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